ECONORTH LTD.

Privacy

Policy

Vicki Mordue

Next Review Date: 04.05.19



This policy applies to all EcoNorth Staff / Internships / Consultants / Placements who work on behalf of the company and is reviewed annually to ensure its continuing suitability.



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Privacy Policy

1. Introduction

This Privacy Policy governs the way EcoNorth Ltd collects, uses, maintains and discloses information collected from users (each, a "User") of the www.econorth.co.uk website ("Site"). This Privacy Policy applies to the Site and all products and services offered by EcoNorth Ltd, and is GDPR compliant.

2. Personal Identification Information

We may collect personal identification information from Users in a variety of ways, including but not limited to, when Users visit our site and fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, though that it may prevent them from engaging in certain Site related activities.

3. Non-Personal Identification Information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users' means of connection to our Site, such as the operating system and the country of access utilised and other similar information.

4. Web Browser Cookies

Our Site may use 'cookies' to enhance User experience. A User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. A User may choose to set their web browser to refuse cookies or to alert them when cookies are being sent. In this situation, some parts of the Site may not function properly (see our Cookie Policy for more information).

5. How We Use Collected Information

We may collect and use Users' personal information for the following purposes:

- To improve customer service.
- To personalise User experience.
- To improve our Site.
- To process payments.



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- We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- We may use feedback Users provide to improve our products and services.
- We may use information Users provide to help us respond to customer service requests and support needs more efficiently.
- We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

6. Use of Work-Related Social Media

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of Users' personal information, username, password, transaction information and data stored on our Site.

7. Sharing Your Personal Information

We do not sell, trade, or rent Users' personal identification information to others. We may share personal information with our business partners, trusted affiliates and advertisers for the purposes of carrying out services instructed by Users. We may share Users' information with these third parties for those limited purposes provided that Users have given us their permission.

We will not sell, distribute or lease Users' personal information to third parties unless we have their permission or are required by law to do so.

Users are legally entitled to request details of the personal information which we hold about them, under the UK's Data Protection Act 1998.

8. Rules of Social Media Use

EcoNorth Ltd has the discretion to update this Privacy Policy at any time. When we do, we will revise the issued date and the version number in the header. We encourage Users to frequently check this infromation for any changes to stay informed about how we are helping to protect the personal information we collect. Users acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.



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Victoria Mordue MIoD

Managing Director

04.05.18

